Lesson Plan

Date: 3/26/2026	Time allotted for session: 1 hr	Class: BUS 100, 221, MKT 100	Instructor: Williams

Materials / Resources
1. Computer access for students 2. Activities handout
Objective(s)
The objectives for this LIS were based on input from the instructor. This goal will be accomplished by the 4 main learning objectives below: 1. Locate company and industry information 2. Locate company and industry statistics 3. Locate academic journals and news using OneSearch 4. Use Cite tool in databases for APA format 5. Request research assistance

Lesson sequence
1. Welcome students, pass out activity worksheets. 2. Librarian demonstrates how Gale Business Insights can provide company and industry information. Test search: **"Microsoft."** 3. Students complete Activity 1. 4. Librarian introduces Nexis Uni Dossier+. Test search: **"Microsoft."** 5. Students complete Activity 2. 6. Librarian introduces Statista. Test search "Microsoft." 7. Students complete Activity 3. 8. Librarian demonstrates OneSearch, and how to email results/APA citations. 9. Students complete Activity 4. 10. Librarian explains how students can get further research help.

Student activities
1. Students will learn how to use Gale Business Insights and Nexis Uni to locate company and industry information, use Statista to locate reports/charts, and use OneSearch Advanced Search, add search limiters, email an APA citation.